

# EXHIBIT A

Anagram  
M&B



2006 BALLOONS

everyday



## MagicArch™

## Number Balloons



MagicArch™ modules make striking balloon decor that assembles in a fraction of the time required by traditional arches and columns...and lasts more than twice as long!

MagicArch™ modules use a unique cloverleaf design with a single valve. In effect, this allows you to inflate four balloons at once to an exact, uniform size. Just fill them, string them together, and voilà...a perfect finished arch!

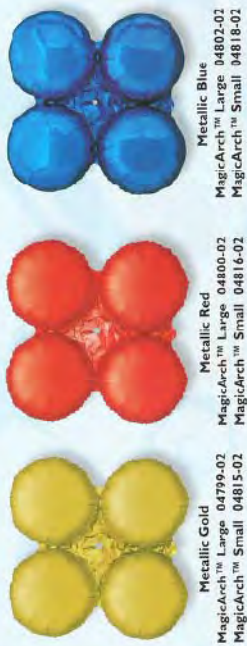
MagicArch™ Specifications	Large	Small
Diameter (inflated)	28.5"/71cm	15"/41cm
Depth (inflated)	7.8"/20cm	3.82"/10cm
Packaging	Flat	Flat
Case Count	50	100



Red, Silver, Blue  
MagicArch™ Large 04794-02  
MagicArch™ Small 04812-02

Black, White  
MagicArch™ Small 04813-02

Metallic Silver  
MagicArch™ Large 04798-02  
MagicArch™ Small 04814-02



Metallic Gold  
MagicArch™ Large 04799-02  
MagicArch™ Small 04815-02

Metallic Red  
MagicArch™ Large 04800-02  
MagicArch™ Small 04816-02

Metallic Blue  
MagicArch™ Large 04802-02  
MagicArch™ Small 04818-02



Metallic Purple  
MagicArch™ Small 04819-02

Metallic Fuchsia  
MagicArch™ Small 04820-02

Metallic Teal  
MagicArch™ Small 04821-02

See inside back cover for copyright information.



0 Gold  
SuperShape™ L  
08978-01,02  
15/6cm w x 34"/86cm h

1 Gold  
SuperShape™ L  
08979-01,02  
15/38cm w x 34"/86cm h

2 Gold  
SuperShape™ L  
08980-01,02  
24"/61cm w x 34"/86cm h

3 Silver  
SuperShape™ L  
08991-01,02  
22"/56cm w x 34"/86cm h

4 Gold  
SuperShape™ L  
08982-01,02  
25"/64cm w x 34"/86cm h



5 Silver  
SuperShape™ L  
08993-01,02  
64cm w x 34"/86cm h

6 Gold  
SuperShape™ L  
08984-01,02  
33"/58cm w x 34"/86cm h

7 Gold  
SuperShape™ L  
08985-01,02  
23"/58cm w x 34"/86cm h

8 Silver  
SuperShape™ L  
08986-01,02  
23"/58cm w x 34"/86cm h

9 Silver  
SuperShape™ L  
08994-01,02  
23"/58cm w x 34"/86cm h (same as 6)



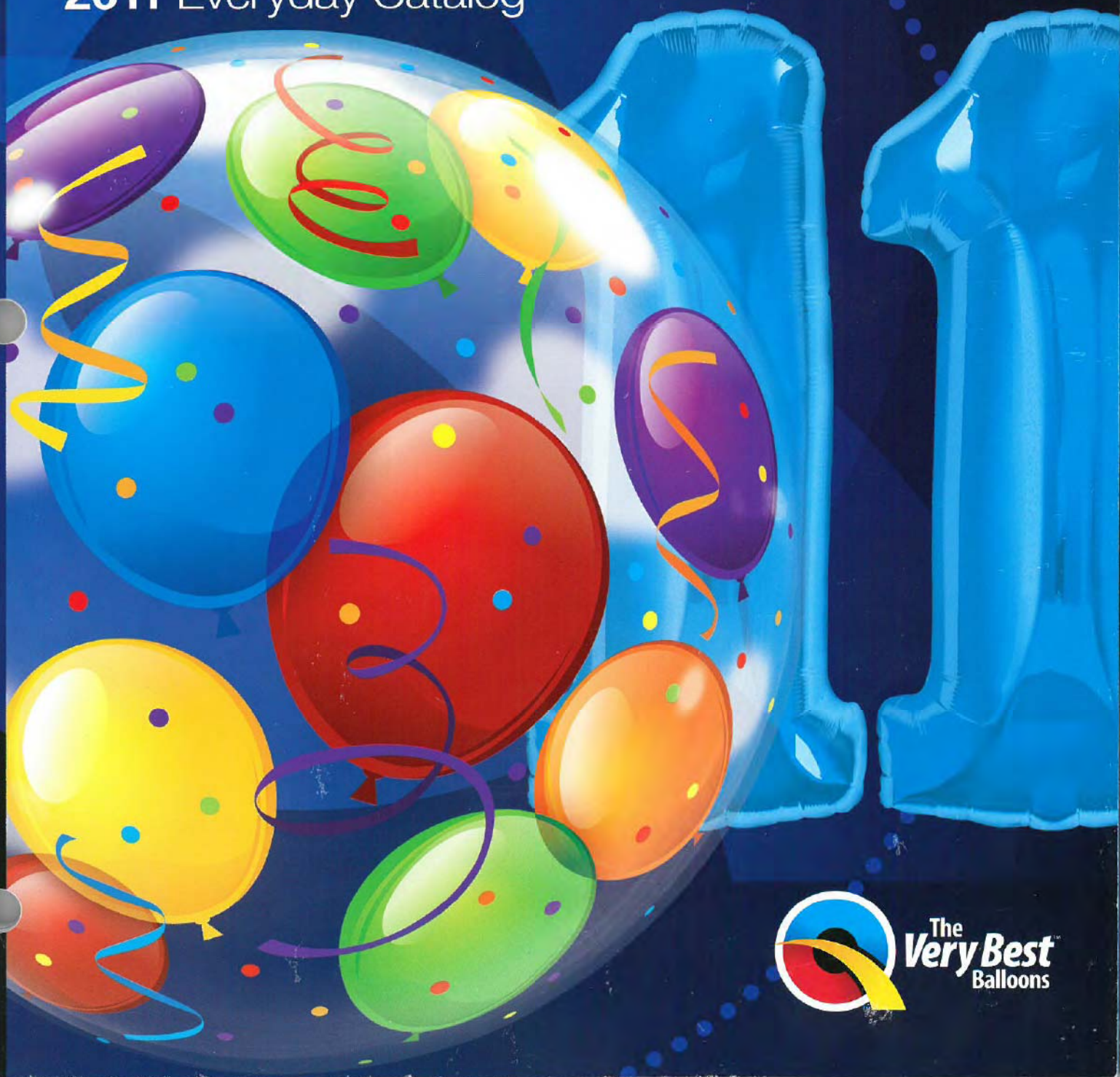
Here is an example of what you can do with Number Balloons!

www.magicballoons.com / www.mdballoons.com



# Qualatex<sup>®</sup>

2011 Everyday Catalog



The  
**Very Best**  
Balloons





# Number Shapes Microfoil® Balloons



Number Zero

- JJ #30390 39" Silver
- JJ #30482 39" Metallic Gold
- JJ #30469 39" Metallic Gold (p&g)
- JJ #30549 39" Magenta
- JJ #30551 39" Magenta (p&g)
- JJ #30509 39" Sapphire Blue
- JJ #30511 39" Sapphire Blue (p&g)



Number One

- JJ #30395 38" Silver
- JJ #30497 38" Silver (p&g)
- JJ #30471 38" Metallic Gold
- JJ #30473 38" Metallic Gold (p&g)
- JJ #30553 38" Magenta
- JJ #30555 38" Magenta (p&g)
- JJ #30513 38" Sapphire Blue
- JJ #30515 38" Sapphire Blue (p&g)



Number Two

- JJ #30402 43" Silver
- JJ #30494 43" Silver (p&g)
- JJ #30475 43" Metallic Gold
- JJ #30477 43" Metallic Gold (p&g)
- JJ #30557 43" Magenta
- JJ #30559 43" Magenta (p&g)
- JJ #30517 43" Sapphire Blue
- JJ #30519 43" Sapphire Blue (p&g)



Number Six

- JJ #30410 42" Silver
- JJ #30421 42" Silver (p&g)
- JJ #30491 42" Metallic Gold
- JJ #30493 42" Metallic Gold (p&g)
- JJ #30573 42" Magenta
- JJ #30575 42" Magenta (p&g)
- JJ #30533 42" Sapphire Blue
- JJ #30535 42" Sapphire Blue (p&g)



Number Seven

- JJ #30423 42" Silver
- JJ #30425 42" Silver (p&g)
- JJ #30495 42" Metallic Gold
- JJ #30497 42" Metallic Gold (p&g)
- JJ #30577 42" Magenta
- JJ #30589 42" Magenta (p&g)
- JJ #30537 42" Sapphire Blue
- JJ #30539 42" Sapphire Blue (p&g)

All Number Shapes are 31" high when inflated

# Number Shapes Microfoil® Balloons



Number Three

- JJ #30407 44" Silver
- JJ #30499 44" Silver (p&g)
- JJ #30479 44" Metallic Gold
- JJ #30481 44" Metallic Gold (p&g)
- JJ #30561 44" Magenta
- JJ #30563 44" Magenta (p&g)
- JJ #30521 44" Sapphire Blue
- JJ #30523 44" Sapphire Blue (p&g)



Number Four

- JJ #30411 44" Silver
- JJ #30413 44" Silver (p&g)
- JJ #30483 44" Metallic Gold
- JJ #30485 44" Metallic Gold (p&g)
- JJ #30549 44" Magenta
- JJ #30551 44" Magenta (p&g)
- JJ #30525 44" Sapphire Blue
- JJ #30527 44" Sapphire Blue (p&g)



Number Five

- JJ #30415 44" Silver
- JJ #30417 44" Silver (p&g)
- JJ #30487 44" Metallic Gold
- JJ #30489 44" Metallic Gold (p&g)
- JJ #30569 44" Magenta
- JJ #30571 44" Magenta (p&g)
- JJ #30529 44" Sapphire Blue
- JJ #30531 44" Sapphire Blue (p&g)



Extended tails with holes make it easy to string air-filled Shapes onto line to add helium-filled Shapes to a bouquet!



Number Eight

- JJ #30427 42" Silver
- JJ #30429 42" Silver (p&g)
- JJ #30499 42" Metallic Gold
- JJ #30501 42" Metallic Gold (p&g)
- JJ #30593 42" Magenta
- JJ #30595 42" Magenta (p&g)
- JJ #30541 42" Sapphire Blue
- JJ #30543 42" Sapphire Blue (p&g)

Number Nine

- JJ #30431 42" Silver
- JJ #30433 42" Silver (p&g)
- JJ #30503 42" Metallic Gold
- JJ #30505 42" Metallic Gold (p&g)
- JJ #30601 42" Magenta
- JJ #30603 42" Magenta (p&g)
- JJ #30545 42" Sapphire Blue
- JJ #30547 42" Sapphire Blue (p&g)

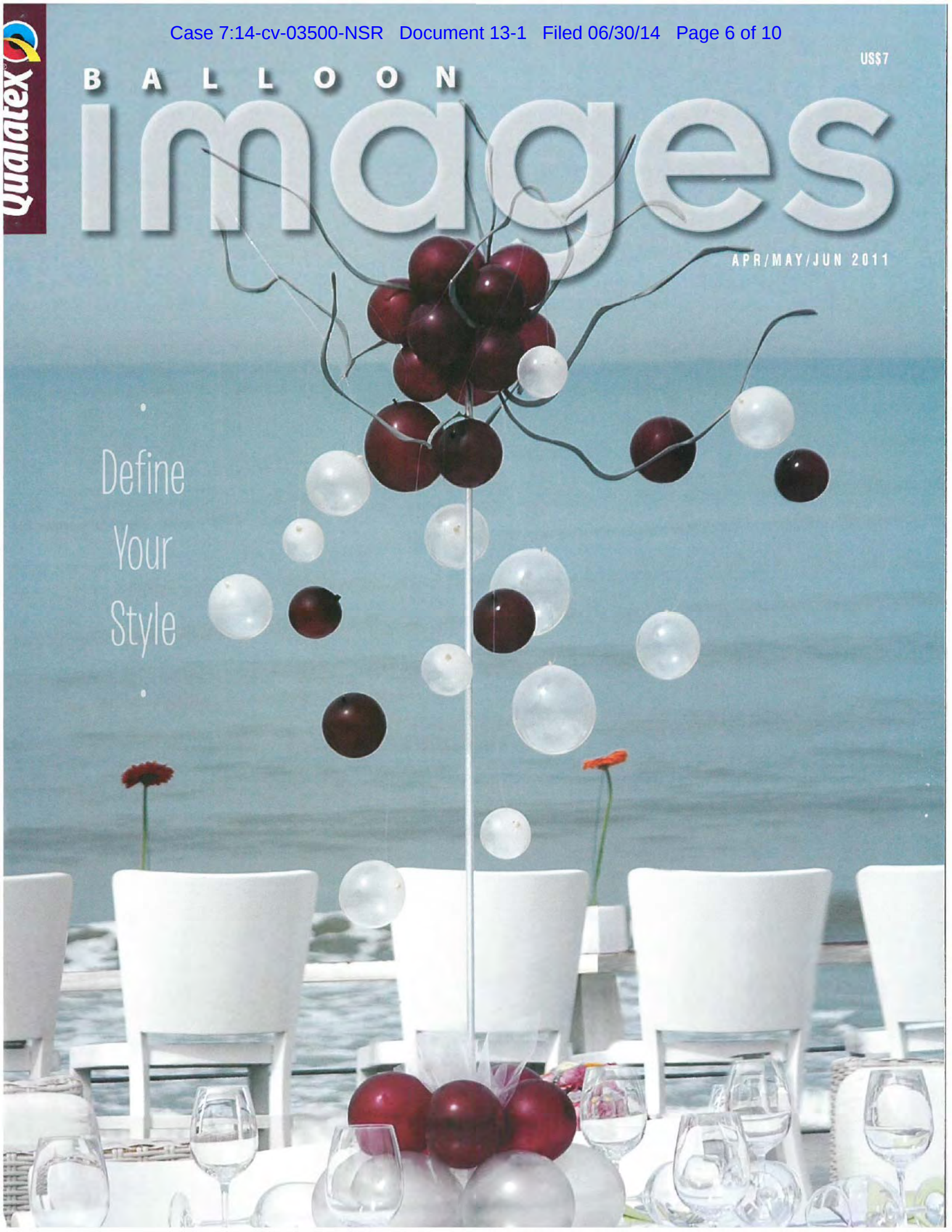


B A L L O O N

# images

APR/MAY/JUN 2011

Define  
Your  
Style







# Number Shapes



**Number Zero**  
 JJ #30540 39" Magenta  
 JJ #30551 39" Magenta (pkgd.)  
 JJ #30471 39" Metallic Gold  
 JJ #30469 39" Metallic Gold (pkgd.)  
 JJ #30509 39" Sapphire Blue  
 JJ #30511 39" Sapphire Blue (pkgd.)  
 JJ #30500 39" Silver  
 JJ #30592 39" Silver (pkgd.)



**Number One**  
 JJ #30563 38" Magenta  
 JJ #30565 38" Magenta (pkgd.)  
 JJ #30471 38" Metallic Gold  
 JJ #30473 38" Metallic Gold (pkgd.)  
 JJ #30513 38" Sapphire Blue  
 JJ #30515 38" Sapphire Blue (pkgd.)  
 JJ #30595 38" Silver  
 JJ #30597 38" Silver (pkgd.)



**Number Two**  
 JJ #30557 43" Magenta  
 JJ #30559 43" Magenta (pkgd.)  
 JJ #30475 43" Metallic Gold  
 JJ #30477 43" Metallic Gold (pkgd.)  
 JJ #30517 43" Sapphire Blue  
 JJ #30519 43" Sapphire Blue (pkgd.)  
 JJ #30402 43" Silver  
 JJ #30404 43" Silver (pkgd.)



**Number Three**  
 JJ #30561 44" Magenta  
 JJ #30563 44" Magenta (pkgd.)  
 JJ #30479 44" Metallic Gold  
 JJ #30481 44" Metallic Gold (pkgd.)  
 JJ #30521 44" Sapphire Blue  
 JJ #30523 44" Sapphire Blue (pkgd.)  
 JJ #30407 44" Silver  
 JJ #30409 44" Silver (pkgd.)



**Number Four**  
 JJ #30565 41" Magenta  
 JJ #30567 41" Magenta (pkgd.)  
 JJ #30483 41" Metallic Gold  
 JJ #30485 41" Metallic Gold (pkgd.)  
 JJ #30525 41" Sapphire Blue  
 JJ #30527 41" Sapphire Blue (pkgd.)  
 JJ #30413 41" Silver  
 JJ #30415 41" Silver (pkgd.)



**Number Five**  
 JJ #30569 44" Magenta  
 JJ #30571 44" Magenta (pkgd.)  
 JJ #30487 44" Metallic Gold  
 JJ #30489 44" Metallic Gold (pkgd.)  
 JJ #30529 44" Sapphire Blue  
 JJ #30531 44" Sapphire Blue (pkgd.)  
 JJ #30415 44" Silver  
 JJ #30417 44" Silver (pkgd.)



**Number Six**  
 JJ #30573 42" Magenta  
 JJ #30575 42" Magenta (pkgd.)  
 JJ #30491 42" Metallic Gold  
 JJ #30493 42" Metallic Gold (pkgd.)  
 JJ #30533 42" Sapphire Blue  
 JJ #30535 42" Sapphire Blue (pkgd.)  
 JJ #30419 42" Silver  
 JJ #30421 42" Silver (pkgd.)



**Number Seven**  
 JJ #30577 42" Magenta  
 JJ #30579 42" Magenta (pkgd.)  
 JJ #30495 42" Metallic Gold  
 JJ #30497 42" Metallic Gold (pkgd.)  
 JJ #30537 42" Sapphire Blue  
 JJ #30539 42" Sapphire Blue (pkgd.)  
 JJ #30423 42" Silver  
 JJ #30425 42" Silver (pkgd.)



**Number Eight**  
 JJ #30593 42" Magenta  
 JJ #30595 42" Magenta (pkgd.)  
 JJ #30499 42" Metallic Gold  
 JJ #30501 42" Metallic Gold (pkgd.)  
 JJ #30541 42" Sapphire Blue  
 JJ #30543 42" Sapphire Blue (pkgd.)  
 JJ #30427 42" Silver  
 JJ #30429 42" Silver (pkgd.)



Extended  
 tails with holes make  
 it easy to string air-filled  
 Shapes onto line, or add  
 helium-filled Shapes  
 to a bouquet!



**Number Nine**  
 JJ #30601 42" Magenta  
 JJ #30603 42" Magenta (pkgd.)  
 JJ #30503 42" Metallic Gold  
 JJ #30505 42" Metallic Gold (pkgd.)  
 JJ #30545 42" Sapphire Blue  
 JJ #30547 42" Sapphire Blue (pkgd.)  
 JJ #30431 42" Silver  
 JJ #30433 42" Silver (pkgd.)

**S** Lightweight Qualatex Suprafoil™ balloons float for up to 30 days!





Everyday 2009



**Letter S Silver**

7" Mini Foil Shape 14919S  
 14" Mini Foil Shape 19919S  
 40" Foil Shape 15919S  
 40" Foil Shape, Polybagged 15919SB

**Letter T Silver**

7" Mini Foil Shape 14920S  
 14" Mini Foil Shape 19920S  
 40" Foil Shape 15920S  
 40" Foil Shape, Polybagged 15920SB

**Letter U Silver**

7" Mini Foil Shape 14922S  
 14" Mini Foil Shape 19922S  
 40" Foil Shape 15922S  
 40" Foil Shape, Polybagged 15922SB

**Letter V Silver**

7" Mini Foil Shape 14923S  
 14" Mini Foil Shape 19923S  
 40" Foil Shape 15923S  
 40" Foil Shape, Polybagged 15923SB

**Letter W Silver**

7" Mini Foil Shape 14924S  
 14" Mini Foil Shape 19924S  
 40" Foil Shape 15924S  
 40" Foil Shape, Polybagged 15924SB

**Letter X Silver**

7" Mini Foil Shape 14925S  
 14" Mini Foil Shape 19925S  
 40" Foil Shape 15925S  
 40" Foil Shape, Polybagged 15925SB

**Letter Y Silver**

7" Mini Foil Shape 14926S  
 14" Mini Foil Shape 19926S  
 40" Foil Shape 15926S  
 40" Foil Shape, Polybagged 15926SB

**Letter Z Silver**

7" Mini Foil Shape 14927S  
 14" Mini Foil Shape 19927S  
 40" Foil Shape 15927S  
 40" Foil Shape, Polybagged 15927SB

**Number 0 Holographic**

40" Shape, Holographic 15840H  
 40" Shape, Holographic, Packaged 15840HP  
 40" Shape, Holographic, Polybagged 15840HB

**Number 1 Holographic**

40" Shape, Holographic 15841H  
 40" Shape, Holographic, Packaged 15841HP  
 40" Shape, Holographic, Polybagged 15841HB

**Number 2 Holographic**

40" Shape, Holographic 15842H  
 40" Shape, Holographic, Packaged 15842HP  
 40" Shape, Holographic, Polybagged 15842HB

**Number 3 Holographic**

40" Shape, Holographic 15843H  
 40" Shape, Holographic, Packaged 15843HP  
 40" Shape, Holographic, Polybagged 15843HB

**Number 4 Holographic**

40" Shape, Holographic 15844H  
 40" Shape, Holographic, Packaged 15844HP  
 40" Shape, Holographic, Polybagged 15844HB

**Number 5 Holographic**

40" Shape, Holographic 15845H  
 40" Shape, Holographic, Packaged 15845HP  
 40" Shape, Holographic, Polybagged 15845HB

**Number 6 Holographic**

40" Shape, Holographic 15846H  
 40" Shape, Holographic, Packaged 15846HP  
 40" Shape, Holographic, Polybagged 15846HB

**Number 7 Holographic**

40" Shape, Holographic 15847H  
 40" Shape, Holographic, Packaged 15847HP  
 40" Shape, Holographic, Polybagged 15847HB



**Number 8 Holographic**

40" Shape, Holographic 15848H  
 40" Shape, Holographic, Packaged 15848HP  
 40" Shape, Holographic, Polybagged 15848HB

**Number 9 Holographic**

40" Shape, Holographic 15849H  
 40" Shape, Holographic, Packaged 15849HP  
 40" Shape, Holographic, Polybagged 15849HB

**Party Megaloon Number 0**

40" Foil Shape 85940  
 40" Foil Shape, Polybagged 85940B

**Party Megaloon Number 1**

40" Foil Shape 85941  
 40" Foil Shape, Polybagged 85941B

**Party Megaloon Number 2**

40" Foil Shape 85942  
 40" Foil Shape, Polybagged 85942B

**Party Megaloon Number 3**

40" Foil Shape 85943  
 40" Foil Shape, Polybagged 85943B

**Party Megaloon Number 4**

40" Foil Shape 85944  
 40" Foil Shape, Polybagged 85944B

**Party Megaloon Number 5**

40" Foil Shape 85945  
 40" Foil Shape, Polybagged 85945B

**Party Megaloon Number 6**

40" Foil Shape 85946  
 40" Foil Shape, Polybagged 85946B

**Party Megaloon Number 7**

40" Foil Shape 85947  
 40" Foil Shape, Polybagged 85947B

**Party Megaloon Number 8**

40" Foil Shape 85948  
 40" Foil Shape, Polybagged 85948B

**Party Megaloon Number 9**

40" Foil Shape 85949  
 40" Foil Shape, Polybagged 85949B

**Number 0 Gold**

7" Mini Foil Shape 14840G  
 14" Mini Foil Shape 19840G  
 40" Foil Shape 15840G  
 40" Foil Shape, Polybagged 15840GB

**Number 1 Gold**

7" Mini Foil Shape 14841G  
 14" Mini Foil Shape 19841G  
 40" Foil Shape 15841G  
 40" Foil Shape, Polybagged 15841GB

**Number 2 Gold**

7" Mini Foil Shape 14842G  
 14" Mini Foil Shape 19842G  
 40" Foil Shape 15842G  
 40" Foil Shape, Polybagged 15842GB

**Number 3 Gold**

7" Mini Foil Shape 14843G  
 14" Mini Foil Shape 19843G  
 40" Foil Shape 15843G  
 40" Foil Shape, Polybagged 15843GB